



**Profit by owning a delivery app that works for your tenants**  
Buddy Partner Proposal to Property Management Executive Team

**A**

- 1) **What are delivery apps** Uber Eats, Grub Hub, Door Dash, Amazon Fresh, Food Kick, Seamless, Postmates, Caviar, Minibar, Drizly, Instacart, Homer, Relay.
- 2) **What's the problem** Stranger danger of too many strangers delivering to your buildings. Diminishing your luxury brand and building safety.
- 3) **Problem to Profit** With Buddy, a delivery app you control. To know in advance who the couriers are, what the couriers are delivering, before they reach your buildings.
- 4) **Return On Investment** Are improved safety, reduced security costs, speedier deliveries, and directly profiting from delivering quality service to your tenants.
- 5) **Buddy System** Power in numbers. Buddy grows with new partners and old competitors. Adding new property management companies as partners, to increase the tenants served. Allowing competitors to subscribe to the Buddy System, for safe advance check deliveries.

**B**

- 1) **About me** 10,000 deliveries made in Manhattan. N.Y. business certificate & food protection certificate. I.R.S. Employer Identification Number. Amalgamated Bank business account.
- 2) **State of the delivery apps industry** Good news, delivery apps are popular. The bad news, delivery apps work for restaurants who pay subscriber fees; they don't work for your tenants.  
  
Common negative results, late cold messy deliveries. Apps routinely route bicycle couriers to subbed restaurants miles away from your tenants. Instead of routing couriers to the nearest restaurants to your tenants. So favorites like burgers and fries, pizza pies, are delivered cold. Messy spills often happen when lids on coffees, drinks, and soups pop off on long bicycle trips.
- 3) **Buddy business** Buddy will work for your tenants. Delivering hot and fast from the nearest restaurants to your tenants. Always safe with advance check delivery.
- 4) **Buddy App will be built by** The 1 winning bid. 5 top app builders will be offered the Buddy project; Coalesce.nyc, Goposse.com, Fuzzproductions.com, DemandTom.com, & Olo.com.
- 5) **Buddy Brand** "Hi Buddy" "Thank You Buddy" branded greetings, and safe fast delivery of hot food. Together will lead to positive social media feedback from your tenants our customers. Collabs with social media influencers will amplify Buddy's always hot, always fast, safe brand.

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